

GRAYWOLF  
PRESS

Literary  
Gala

Minneapolis

SPONSORSHIP OPPORTUNITIES



# Literary Gala

## MACHINE SHOP

300 2nd St SE, Minneapolis, MN 55414

## FEATURED SPEAKERS

Edwidge Danticat, Heid E. Erdrich, Donika Kelly,  
Layli Long Soldier, and Manuel Muñoz

Thursday, September 19, 2024

5:30 - 9:00 PM

5:30 PM | VIP Dinner

7:00 PM | Dessert and cocktail reception

7:30 PM | Program and literary-themed auction



EDWIDGE DANTICAT is the author of *We're Alone* (forthcoming September 2024), *Everything Inside*, winner of the National Book Critics Circle Award in fiction, and *The Art of Death*, a National Book Critics Award finalist in criticism. She lives in New York.



HEID E. ERDRICH is the current Minneapolis Poet Laureate, editor of the poetry anthology *New Poets of Native Nations*, and the author of six collections of poetry, including *Little Big Bully*. She is Ojibwe enrolled at Turtle Mountain.



DONIKA KELLY is the author of the poetry collections *The Renunciations*, winner of the Anisfield-Wolf Book Award for Poetry and a finalist for the National Book Critics Circle Award for Poetry; and *Bestiary*. She teaches at the University of Iowa.



LAYLI LONG SOLDIER is the author of *WHEREAS*, winner of the National Book Critics Circle Award for Poetry and the PEN/Jean Stein Book Award, and finalist for the National Book Award for Poetry. Layli lives in Santa Fe, New Mexico.



MANUEL MUÑOZ is a MacArthur Fellow and the author of a novel and three story collections, most recently *The Consequences*, winner of the Joyce Carol Oates Prize and a finalist for the Aspen Words Literary Prize. He lives in Tucson, Arizona.



## SPONSORSHIP OPPORTUNITIES

Benefits	First Edition \$20,000 CUSTOM PACKAGE	Imprint \$10,000 FULL TABLE	Manuscript \$5,000 FULL TABLE	Folio \$2,500 4 TICKETS	Bookmark \$1,200 2 TICKETS
An exclusive sponsor lunch or dinner with a Graywolf author and the Director and Publisher (scheduled for a future date)					
Full color ad in New York, Minneapolis and San Francisco event programs (1,200 impressions)	Full-page	Half-page	Quarter-page		
Name on pre-event promotional materials for fundraising events (invitation, emails, and website) (50,000+ impressions)					
A collection of signed books from featured Graywolf authors					
Verbal recognition at signature fundraising events (1,200 impression)					
Premier seating with an author and/or editor					
Logo/name in program and on screen at fundraising events (1,200 impressions)					
Limited edition hardcover copy of <i>Raised by Wolves</i> anthology and literary swag for all your attending guests					

## SPECIAL SPONSORSHIP FOR ORGANIZATIONS

### ADVERTISING (\$1,000/\$2,500)

Unable to attend, but would like to demonstrate your support of Graywolf Press's fifty years of independent publishing.

- Logo/name in program and on screen at fundraising events (1,200+ impressions).
- Half-page ad (\$1,000) and full-page ad (\$2,500) in New York, Minneapolis and San Francisco programs.

### PADDLE SPONSOR (\$5,000)

Demonstrate the importance of philanthropy and help underwrite the cost of the fundraising event and auction.

- Logo/name on the back of every auction paddle at the event of your choice for great visibility during the giving moment.

### CHALLENGE MATCH (\$10,000)

Spur giving by contributing to an event challenge match to support Graywolf Press.

- Logo/name on the Graywolf website through December 31 and promoted at the event of your choice.

### IN-KIND/PARTNERSHIP (VARIOUS LEVELS)

- Marketing, partnership, and in-kind sponsor opportunities are available.

Questions: Rachel Fulkerson, Operations and Advancement Director, [fulkerson@graywolfpress.org](mailto:fulkerson@graywolfpress.org) or 651-788-8471.



Yes, I would like to be a Graywolf Press Literary Gala in Minneapolis sponsor.

Indicate sponsorship level:

- FILLED** \$100,000: Limited Edition sponsor
- \$20,000: First Edition sponsor (CUSTOM TICKETING + EXCLUSIVE AUTHOR EVENT)
- \$10,000: Imprint sponsor (FULL TABLE + EXCLUSIVE AUTHOR EVENT)
- \$5,000: Manuscript sponsor (FULL TABLE - 10 VIP TICKETS)
- \$2,500: Folio sponsor (FOUR VIP TICKETS)
- \$1,200: Bookmark sponsor (TWO VIP TICKETS)

Please contact me regarding one of the special or custom sponsorship options.

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**PAYMENT OPTIONS:**

- Please send me an invoice.
- My check payable to Graywolf Press is enclosed.
- I would like to pay by credit card.
  - Visa     MasterCard     Discover     American Express

Card number \_\_\_\_\_ Exp. Date: \_\_\_\_\_ \ \_\_\_\_\_ CVV: \_\_\_\_\_

**TICKETS/REGRETS**

- I would like to purchase \_\_\_\_\_ # of VIP dinner + program tickets @ \$500= \_\_\_\_\_  
Includes VIP dinner, dessert and cocktail reception, program, a limited-edition hardcover copy of *Raised by Wolves: Fifty Poets on Fifty Poems*, custom tote bag, and literary swag. *\$150 of each ticket is not tax-deductible.*
- I would like to purchase \_\_\_\_\_ # of program tickets @ \$50= \_\_\_\_\_  
Includes dessert and cocktail reception and custom tote bag *\$20 of each ticket is not tax-deductible.*
- I would like to make a tax-deductible donation: \$ \_\_\_\_\_