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DISAPPEARING INK: POETRY AT THE END OF PRINT CULTURE

by Dana Gioia

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Dana Gioia, the celebrated poet and author of *Can Poetry Matter?*, offers bold, insightful essays on literature's changing place in contemporary culture in this new essay collection.

DISAPPEARING INK: POETRY AT THE END OF PRINT CULTURE (November)

What happens to poetry in a culture that no longer depends on books? Dana Gioia dismisses the standard clichés about poetry's precarious place in a society transformed by electronic media. Looking at both the literary world and popular entertainment, Gioia's provocative and original title essay offers a compelling account of how new technologies and innovative forms of oral poetry—rap, slam, spoken word, performance art—are revitalizing the art in unexpected ways.

In a brilliant array of essays that test the pulse of traditional and contemporary poetry, Gioia ponders the future of the written word and how it might find its most relevant incarnations.

With the clarity, wit, and feisty intelligence that made *Can Poetry Matter?* one of the most important and controversial books about literature and contemporary American society, Gioia again demonstrates his unique gift of observation and uncanny prognostication to examine our complicated everyday relationship to art.

"*Can Poetry Matter?* is an important book, and anyone who professes to care about the state of American poetry will have to take it into account." —*World Literature Today*

"Gioia is an engaged, thoroughgoing, enthusiastic reader, one who infuses us with his passion for poetry. If you're an educated general reader, and you read only one book about contemporary poetry, this should be that book." —Ray Olson, *Booklist*

DANA GIOIA is also the author of three collections of poetry: *Daily Horoscope*, *The Gods of Winter*, and *Interrogations at Noon*, which won the American Book Award. He is currently the chairman of the National Endowment for the Arts.

Essays, Paperback Original, (1-55597-410-4), 240 pages, 6 x 9, \$16.00